

Business Program



OFFICIAL PARTICIPANT

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Australia and Japan enjoy a long-standing partnership built on trust, trade, and shared values. Japan knows Australia as a reliable supplier of renewable energy, premium agricultural products, and critical minerals, as well as a world-class travel destination and a sports powerhouse.

Australia is also making significant contributions in emerging industries, including clean energy, critical minerals, health and medtech, education and research, technology and innovation, climate change adaptation, and space exploration. As people-to-people links grow, our vibrant arts sector is also gaining recognition in Japan.

At World Expo Osaka 2025, the Australia Pavilion's six-month Business Program will highlight these capabilities and strengthen connections with Japanese and global audiences.

Strategic themes

Australia Pavilion business events and engagement activities will focus on ten key themes, reflecting areas where

Australia's expertise aligns with Japan's aspirations for its future society:

- Global new energy and decarbonisation
- Water, oceans, climate, and the natural environment
- Health and medtech
- Food, wine, textiles, and agriculture
- Arts and culture
- International education and research collaboration
- Sport
- Visitor economy
- Future society, cities, technology and innovation
- Space



Guided by shared values

Australia's business engagement at the World Expo 2025 Osaka will be guided by four core values, ensuring our collaborations tell a meaningful story about what we prioritise as a nation:

- **Regional collaboration** – strengthening partnerships across the Indo-Pacific
- **Gender equality and inclusion** – showcasing our progress in diversity and equal opportunities
- **First Nations' priorities** – honouring the contributions of Australia's First Nations peoples
- **Sustainability** – driving environmental responsibility and innovation

Japan and Australia: A partnership for growth

With our deep historical ties and complementary strengths, Australia is well-positioned to help Japan achieve its vision for a more sustainable, high-tech, and inclusive society. World Expo 2025 is an opportunity to foster new connections, drive investment, and co-create solutions for the challenges of the future.

Join us at the Australia Pavilion to connect with Australia's brightest minds, exchange ideas, and build partnerships that will shape the next generation of industries.